Fixing What He Broke: Tawann’s Story of Healing

“I don’t like to live in the past because the past can’t do nothing but keep you in the past. I like looking to the future now, because I can see it. At first, I couldn’t see it. I’ve been shot nine times, stabbed, stole from and left for dead because that’s the lifestyle that I lived on the streets. I’m not even supposed to be here today. The world counted me out, but there was a different plan for my life.”

From growing up in the toughest parts of town with a father who was a user and dealer and the house he was living in being the neighborhood “party house” to now being clean and sober for five years, Tawann’s life is worlds apart from the one he came from.

Tawann moved to Minnesota more than two decades ago. But leaving his hometown didn’t help him escape his past. It found him here too. When his marriage fell apart, Tawann allowed the rest of his life to do the same. He started using drugs and he started dealing again.

At the beginning of 2014, Tawann realized his life had spiraled completely out of control and decided it was time to make a change.

Tawann lived in our residence hall and attended Day by Day treatment with us for about seven months. The separation from his previous life he was able to achieve here helped Tawann succeed in being sober and clean.

“By me being in the House of Charity program, it helped me to not only just abstain from drugs but get my life together because it helped me to get away from my circle of friends that encouraged that lifestyle I was trying to leave. This was like an escape and at the same time I was able to get tools to use in my daily life.”

Five years sober and clean and he’s giving back to the community he “freely helped destroy.” Tawann is in his own apartment through our Housing First program and is giving his time through volunteering with Neighborhood for Change, One Family One Community and MAD DADS. Being a part of these organizations and out in the community helps keep him grounded.

“Now I’m out there talking with folks about bettering the community and reaching them because in our community, folks are stuck. We want the easy way out and the easy way out is a trap.”

Tawann is going back to school this summer. His daughter just bought her first home and he’s about to become a grandpa. Because he saw that it was time to make a change, he turned his life around and now he gets be a part of his family’s lives. And he is changing lives and giving back to the community he hurt with his addiction and dealing.
Our Impact in 2018

- **296 clients** were housed in our Supportive Housing.
- **112** clients were housed in our Permanent Supportive Housing Program.
- **212 clients** were supported at our Day-By-Day outpatient treatment program.
- **2,950 volunteers** contributed **5,753 hours**.
- **1,793 public shower uses**.
- **103,528 meals** were served in our Food Centre.
- **43%** moved into independently leased apartments.
- **93%** of the people in the permanent supportive housing program remained housed for one year at the end of 2018.
- **112 clients** were housed in our Permanent Supportive Housing Program.
## Statement of Financial Position

### Assets

Current Assets:
- Cash and cash equivalents: $161,397
- Receivables – program services: $279,495
- Prepaid expenses: $39,432
- Other current assets: $82

Total current assets: $480,406

- Board designated investments: $1,953,320
- Property and equipment: $2,627,324
- Other noncurrent assets: $0

Total assets: $5,061,050

### Liabilities and Net Assets

Current Liabilities:
- Accounts payable: $59,655
- Accrued salaries, wages, benefits: $159,580
- Housing/remodel project payable: $276,997
- Government Overpayments: $137,987

Total current liabilities: $634,219

- Long-term debt: $730,468

Total liabilities: $1,364,687

Net Assets:
- Unrestricted:
  - Board designated: $2,193,320
  - Undesignated: $1,494,043
  - Temporarily restricted: $9,000

Total net assets: $3,696,363

Total liabilities and net assets: $5,061,050

## Statement of Activities

### Revenues

Program revenue:
- Transitional Housing: $1,821,668
- Day by Day: $709,744
- Housing First: $1,409,693
- Contributions: $547,530
- Government Grants: $5,824
- In-Kind Services: $84,500
- Investment income: ($139,271)
- Interest Income: $44,931
- Special Events net revenue: ($12,197)
- Other revenue: $48,760

Total revenue, gains, and other support: $4,521,182

### Expenses

Program services:
- Transitional Housing: $1,452,773
- Food Centre: $806,335
- Day by Day: $571,353
- Housing First: $1,436,050
- Outreach: $182,232

Total expenses: $4,814,024

Support services:
- General/administrative: $96,253
- Fundraising: $269,028

Total expenses: $4,814,024

Net change in net assets: $(292,842)

Net Assets
- Beginning of year: $3,989,205
- End of year: $3,696,363
Feed.

Hunger impacts more than health. When you are fed, you can better pay attention in school or at work.

Hunger never takes a day off for the weekend or a holiday, so neither do we. Our Food Centre is open 365 days a year.

For 53% of our daily diners, the food they receive in the Food Centre will be their only meal all day. We provide stability and sustenance to some of our most vulnerable neighbors.

House.

Housing is a human right and it is our priority to help people move from homelessness to independence.

A home is the foundation for life. When you are safe and have a place to call your own, not only can you focus better on recovery or education but you also have ownership over something that illustrates what you stand to lose.

Homelessness doesn’t discriminate. In the past year, the number of homeless individuals over age 55 has risen 25%. There are currently more than 1,000 older adults experiencing homelessness in Minnesota.

Empower.

Like Tawann, when someone is empowered, they are not only motivated to better themselves. They become passionate about their community and neighbors.

Empowerment is a potent motivator. When clients walk through our doors and are no longer greeted with stigma, judgement or disgust, they begin to realize that their situation is not permanent or impossible.

The most powerful voice for change is that of the people who have experienced it. By empowering the individuals who have experienced substance abuse or homelessness, we are empowering world-changing advocates.
House of Charity was founded by Brother de Paul to feed and house the men he saw begging on or around Nicollet Island.

By spring of 1954, House of Charity had fed more than 50,000 meals on a few tables in a tiny warehouse on Nicollet Island.

Just months after celebrating 20 years, the first meal in the new Food Centre on Park Avenue was served on Thanksgiving Day.

Brother de Paul and 300 friends celebrated House of Charity’s 30th anniversary by paying “a loving tribute to the handicapped.”

500 people were served holiday dinner and given a small gift. Parents who couldn’t afford gifts for their children were given toys and books.

We’ve grown programs, improved volunteer engagement & gained powerful new leaders. In the coming months, we’ll close on the new lot & finally begin construction on the new Park7 project.
A Note from Nicole, our Community Engagement Coordinator

We launched our volunteer portal in January of 2018. This portal tracks volunteer engagement, allows volunteers to check in and out (counting hours), allows volunteers to sign up online, and sends them automated emails. This system has been amazing and allowed us to focus on growth!

In 2017, we had one volunteer shift every day. Now we have six volunteer shifts each weekday and four volunteer shifts each weekend day. Throughout the year, 2,950 volunteers provided a total of 4,896 hours of service. That is equivalent to hiring three additional staff members.

Not only are we growing, but we are doing it well. Of 224 people that responded to our volunteer survey, 96% rated their volunteer experience as good or extremely good, 96% would recommend volunteering at HoC to a friend and 96% stated they will come back and volunteer again!

Our goal moving forward is to invite more volunteers to become donors.

Volunteers are excited and motivated to do this work; from the 7-year-old that donated her birthday money to the group of volunteers that came in during the winter vortex, our volunteers continue to ask: “What can I do?”

“I am only one, but I am one.
I cannot do everything, but I can do something;
And I refuse to let what I can’t do interfere with what I can.”

-Edward Everett Hale

Volunteers

Accenture/ Navitaire
Aecom
Allina Health West Metro Region
Alpha Sigma Phi- Rho
Ascension Youth Group
Automated Testing Solutions
BOOM10
Boston Scientific
Briggs and Morgan, P.A.
CDS Event Managers
Chapel Hills UCC
Companion Club
Cotter School
CUNA Council
DanFoss Power Solutions
District 287
EGK
Elliot Park Neighborhood, Inc.
Face to Face Academy
Farmers Insurance
Fidelity
Finnegans
Fogg and Powers LLC
Fun2Raise
Further Marketing
Gay4Good Twin Cities
GoKart Labs
GT CUW Finance Team
Hays Companies
Hennepin Health (HCMC)
Hiawatha Collegiate High School
Hiawatha Community School
Hidden Pines Ranch
Hilton Minneapolis Sales Team
HOC Board
Hope Community Church
Hosanna
Inspire Church
Irrational Giving
KE in the Community
Key. Club
Kraus-Anderson
Lake Harriet Community School
Mackay Mitchell Enveloppe Co
MANE 7 White Shoe Crew
Medica ( Health Strategy Team)
Meet Minneapolis
Merck
Messiah UMC
MGK
Mike Orn State Farm Insurance
MJ Marketing Group
MNIC (Charter HS)
Mosaic
MPD
NCU Apartment Community
New Creation Baptist
Outsource Consultants
Patterson Companies Animal Health FP&A (Patty Vet)
Picture Perfect Home Team
Property Solutions and Services
Real Staffing
Red Cow/Red Rabbit
Schermer
Seagate Wafer Manufacturing
SeQuel Response
Sleep Number
SSBC Mpls Metro Sai
St. Ambrose Catholic School
St. Matthew Voice of Hope
St. Olaf
St. Peter Lutheran Church
St. Tims Confirmation
Starbucks
Target
Temple Israel
Theta Chi Fraternity
Thrivent
Totino-Grace HS
Tracy Lutheran Church
U of M Pre Med AMSA
UBM Catersource
Undergraduate Physiology Society
United Health Group
U of M Black Student Union
US Bank
Visitation of the Convent
VOYA
Warby Parker - North Loop
Week of Hope - Minneapolis
Wells Fargo
478 donors
{155 new}
gave
$547,530

A Note from Lesley, our Chief Advancement Officer

Thank you to all of the compassionate individuals, families, companies, foundations, faith communities, schools, and civic groups who supported our neighbors in need this past year. You are changing lives every day and we are forever grateful.

In 2018, we received $547,530 in gifts and grants to provide meals, housing, showers and recovery services for our neighbors experiencing hunger and homelessness.

Giving from our caring individuals and families increased 7% over 2017 and our 54% donor retention rate continues to exceed the Association of Fundraising Professionals’ trend of 45.5%. Giving from our invested companies and foundations remains consistent in retaining nearly 100% of the support from those whose priorities our mission continues to match. Our challenge is when our corporate and foundation partners shift funding priorities where it no longer aligns with the mission and services of House of Charity and we are not eligible to apply for renewed support.

We continue to introduce ourselves to prospective new partners as well as prioritize our work on engagement and enrichment with our current individual, corporate, foundation, faith, and community partners.

Our free community meals at our Food Centre depend wholly on philanthropic support from partners like you. 53% of our diners shared that they would have had nothing at all to eat that day without the meal you help us provide to the community. Your gifts provide a meal to everyone who arrives during our community meal service.

In addition, your gifts provide essential supplies and equipment to operate the Food Centre and safe and sober supportive housing with individualized services for people experiencing homelessness. Thank you for being a part of this life saving work.
A Note from Deb, our CEO/Executive Director

This note marks my six-month tenure with House of Charity and it certainly has been noteworthy. I continue to feel honored each day that I am trusted to move an agency with such rich history in Minneapolis forward to the next level.

The residents and diners at House of Charity show their strength every day through their ability to continue to move forward despite serious life barriers which would make most people give up. Our dedicated staff work hard to eliminate as many of those barriers as possible, while empowering those they serve to become the best they can be. This allows us to witness exponential growth every day.

We know that everyone deserves a warm meal and a safe place to live. Once those basic needs are met, persons served are able to move on to address issues of mental health and addiction if necessary, and/or work toward meaningful employment if so abled. For the few needing ongoing services, House of Charity provides a safe, permanent solution which allows for a sense of community and belonging. I am excited for what the next six months will bring as we break ground on our new 61-unit efficiency apartment facility located on the same block as our Food Centre, greatly expanding and strengthening our heart of the city.

A Note from Mark, our Board President

At House of Charity, our mission is to feed, house and empower those in need. Clients count on House of Charity to help them in some of their most trying moments. While House of Charity has done remarkable things for clients over its 65-year existence, we don’t intend to stop looking for ways to help those in the community who are in need.

I’m continually amazed by the volunteers, employees, donors, government and neighborhood partners of House of Charity and the passion they have for our clients and for this organization. We couldn’t do what we do without you and we continue to need your help, and the help of others.

In addition to giving time and/or dollars to House of Charity, there are so many other ways you can get involved. Spread the word regarding the growing homeless problem in the state of Minnesota and the affordable housing crisis we are facing in the Twin Cities metro area. Talk to your friends, neighbors and co-workers about House of Charity, the work we do and how they can contribute to our mission. Whether you commit time, dollars, special talents or new ideas, everything you do on behalf of our clients truly matters!

The history of House of Charity and the passion for delivering on Brother DePaul’s original mission is still present in so much of what we do today. After 65 years, we still strive to do everything we can to help improve the lives of our clients and yes, after 65 years, we are still the HEART OF THE CITY!
Annual report can be viewed online at
www.houseofcharity.org/annual-report-2018

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